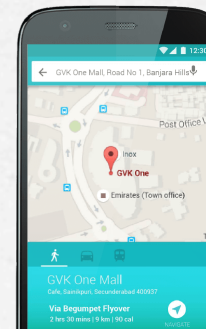
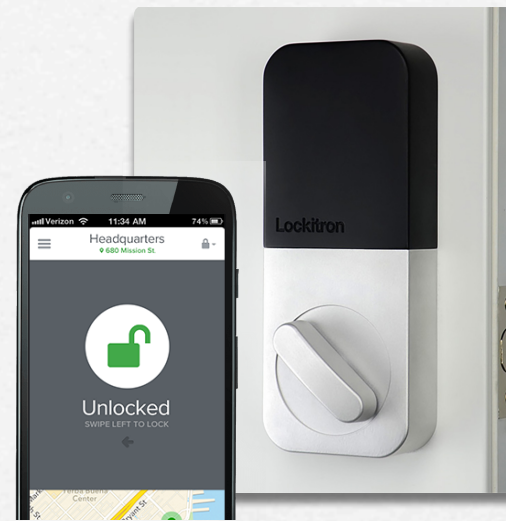


# Location-based publish/subscribe



# The Internet of Objects (IoT) is becoming a reality





# Software support | Limitations

- ❑ Platform-specific APIs\*, i.e., lack of standard
- ❑ Distinct APIs to manage the **content** aspect and the **context** aspect of communication
- ❑ Multiplication of APIs to learn and master
- ❑ Difficulty to scale when the number of sensing and connected objects explodes

\*Application Programming Interfaces



# Software support | Limitations facing an api jungle when developing

in particular *no programming support*  
that seamlessly combines

*communication*

+

*sensory input*



# Open Challenges

each **connected object** can be seen as a moving **producer** and **consumer** of contextual information that needs to be tracked

**mobile app developers** face complex development and deployment issues even for simple context-aware services

## development

multiple hardware, operating systems, protocols, etc.



the **api jungle challenge**

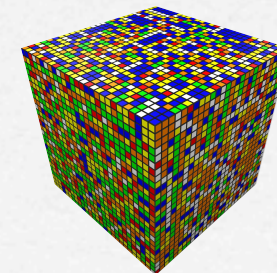


## deployment

massive tracking, messaging, testing, monitoring, etc.

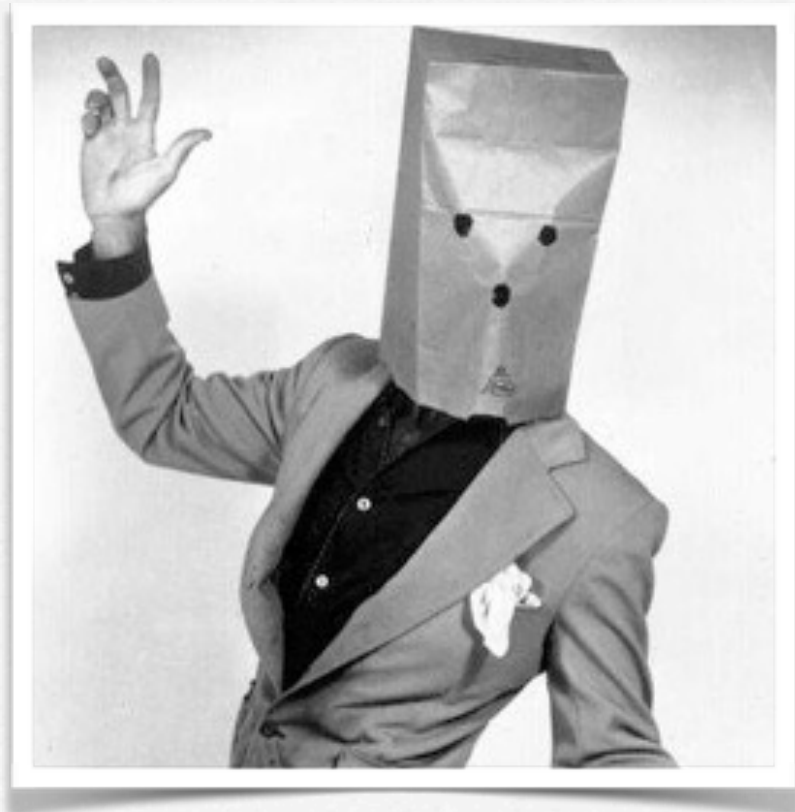


the **scalability challenge**





# Publish/Subscribe as starting point



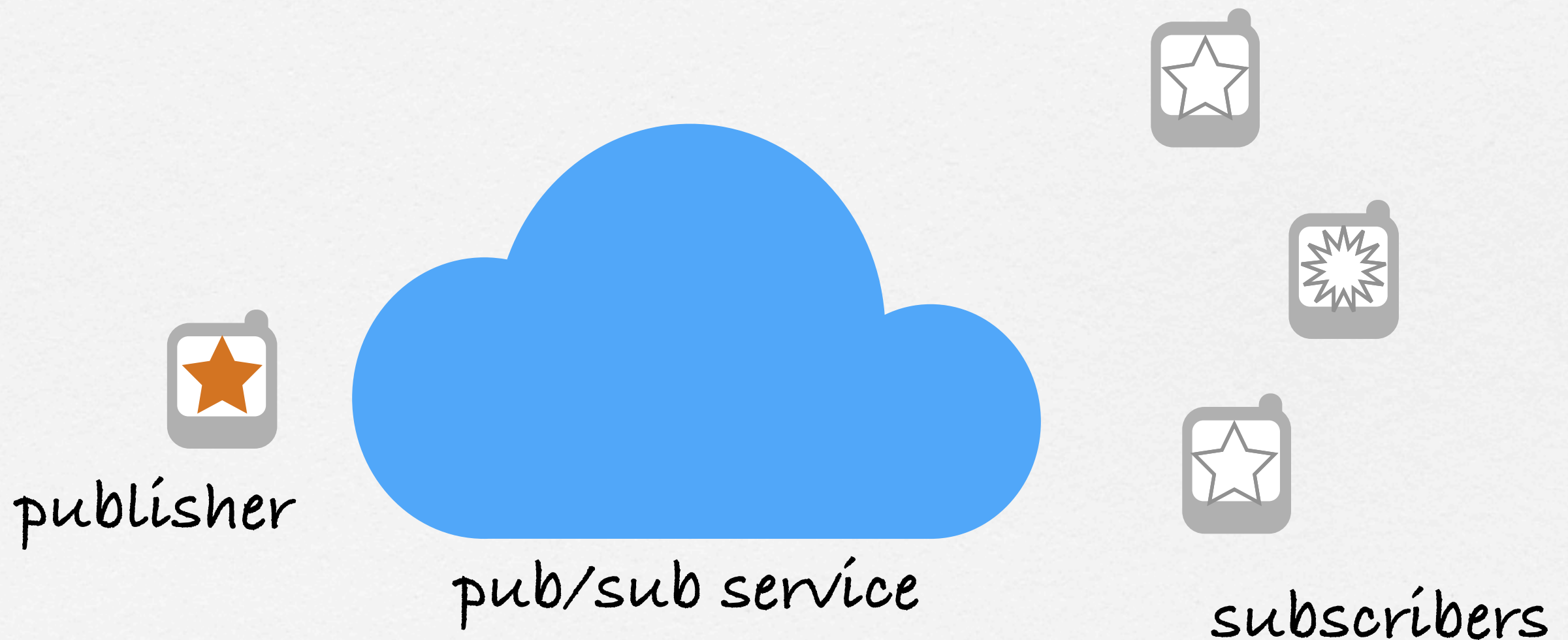
**anonymous**



**asynchronous**

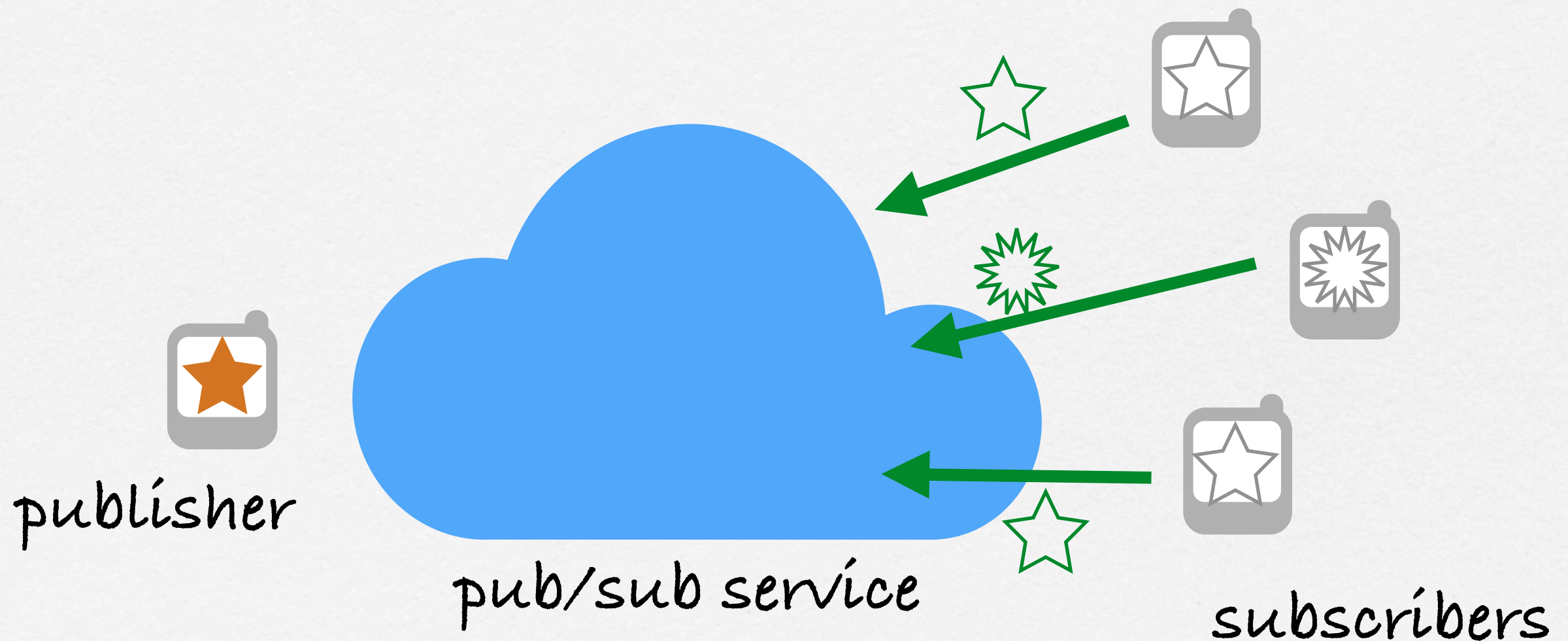


# Publish/Subscribe as starting point



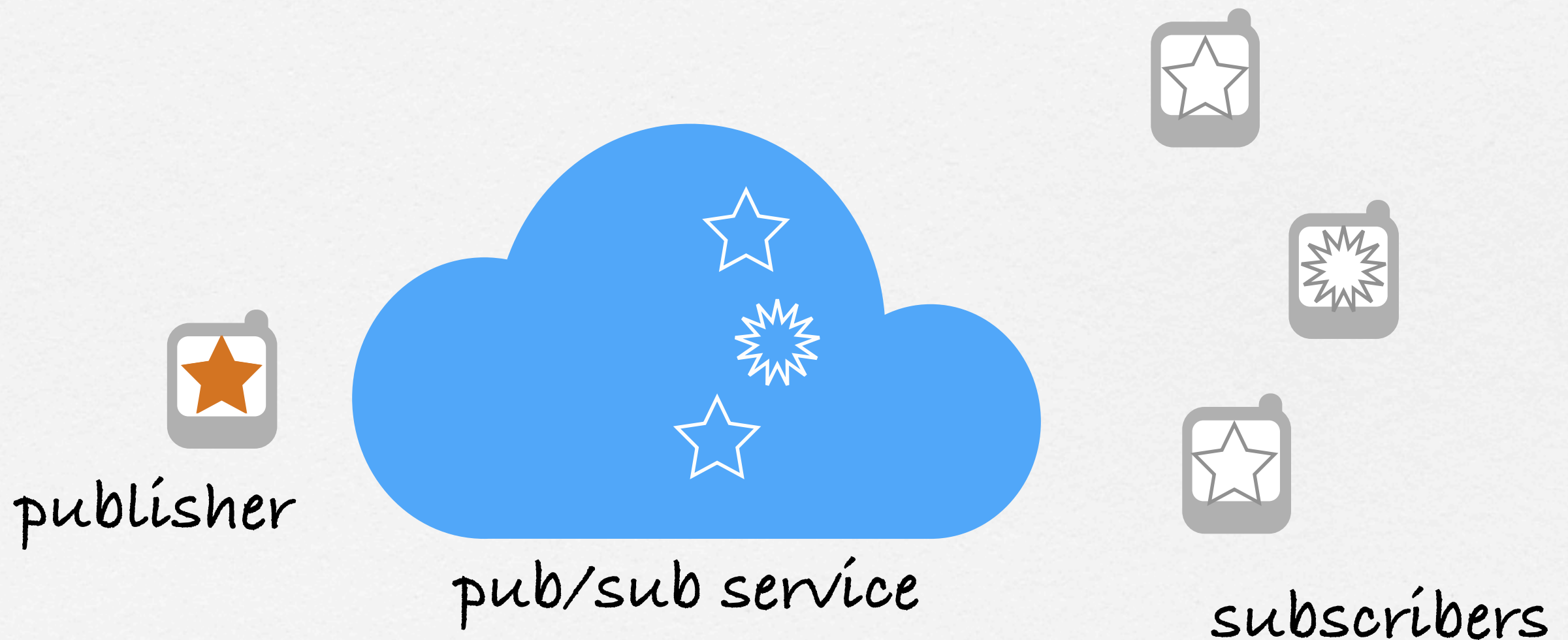


# Publish/Subscribe subscriptions are created



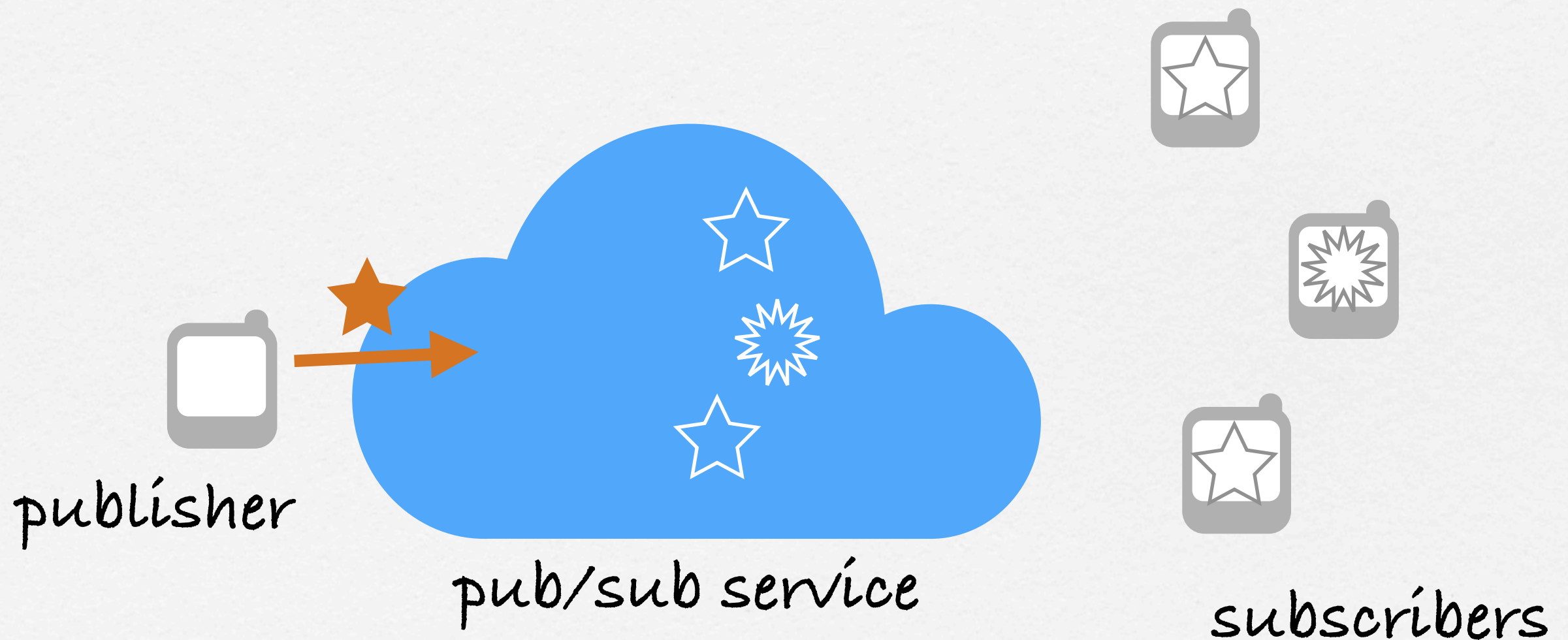


# Publish/Subscribe subscriptions are created



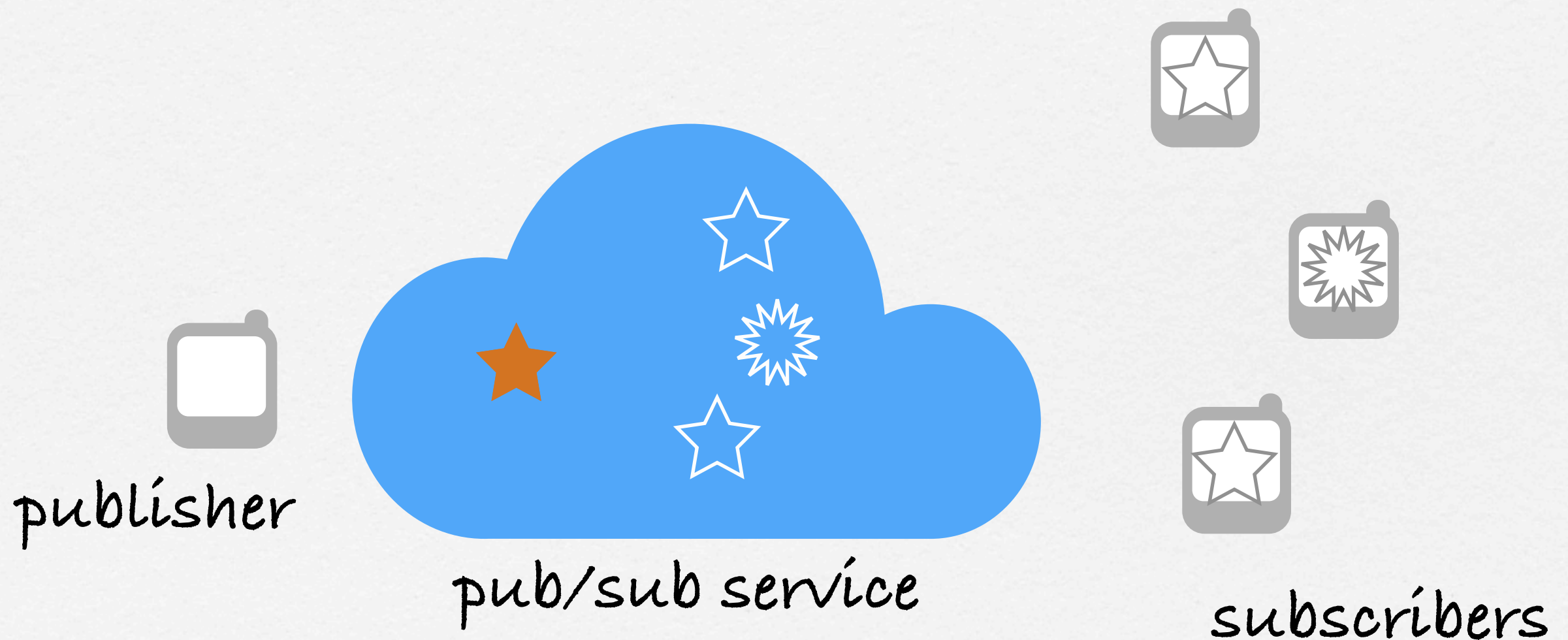


# Publish/Subscribe message is published



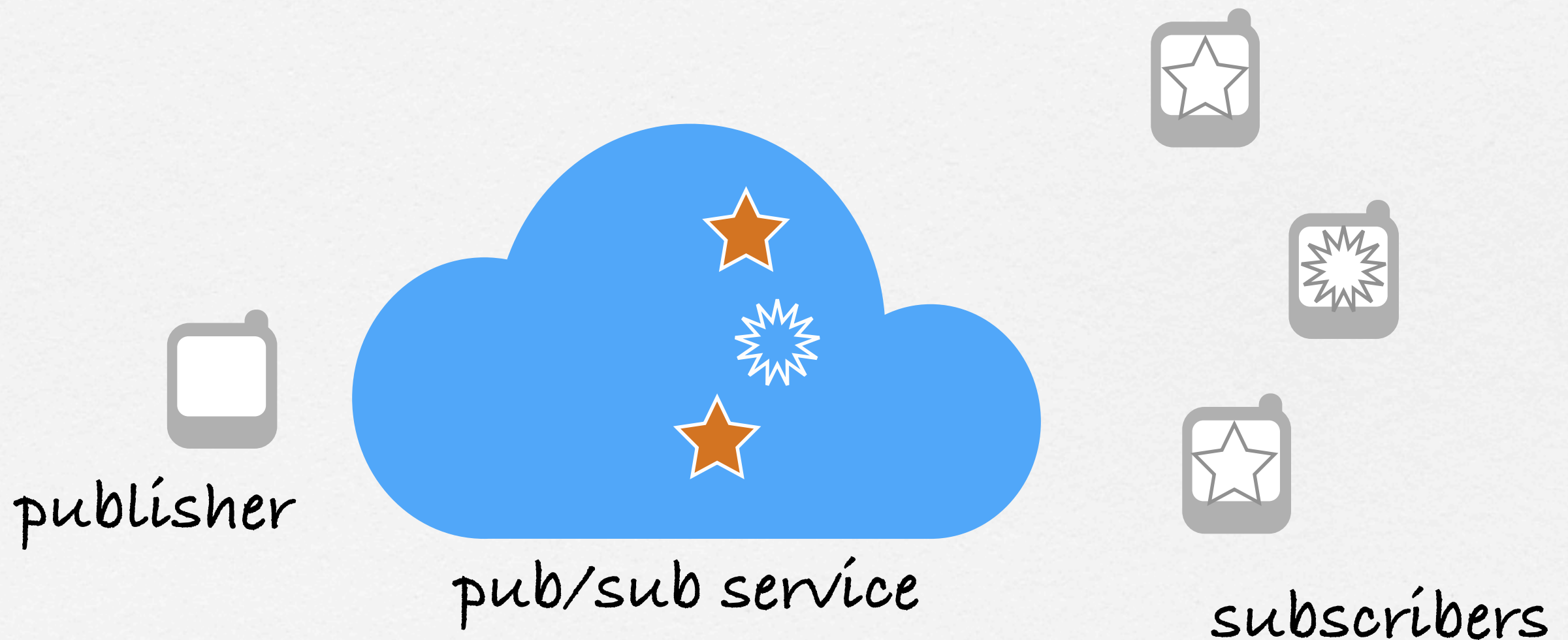


# Publish/Subscribe message is published



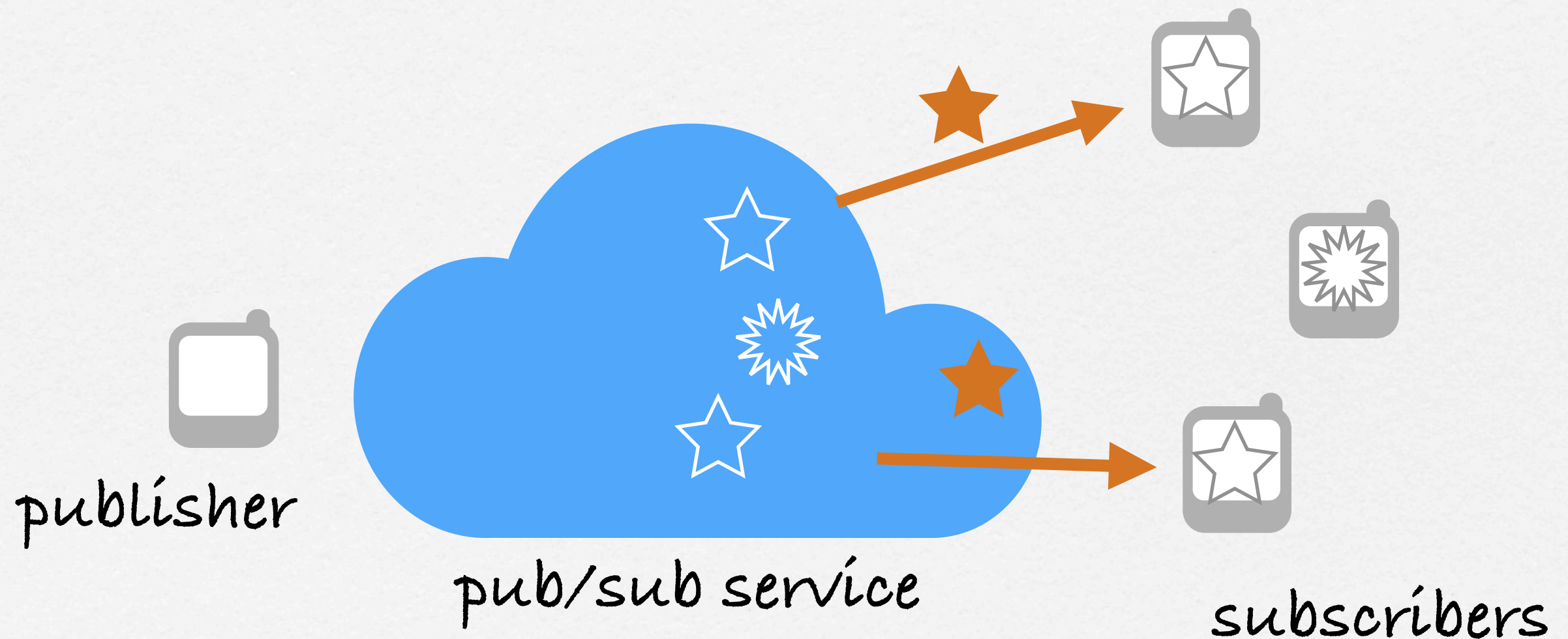


# Publish/Subscribe content match occurs



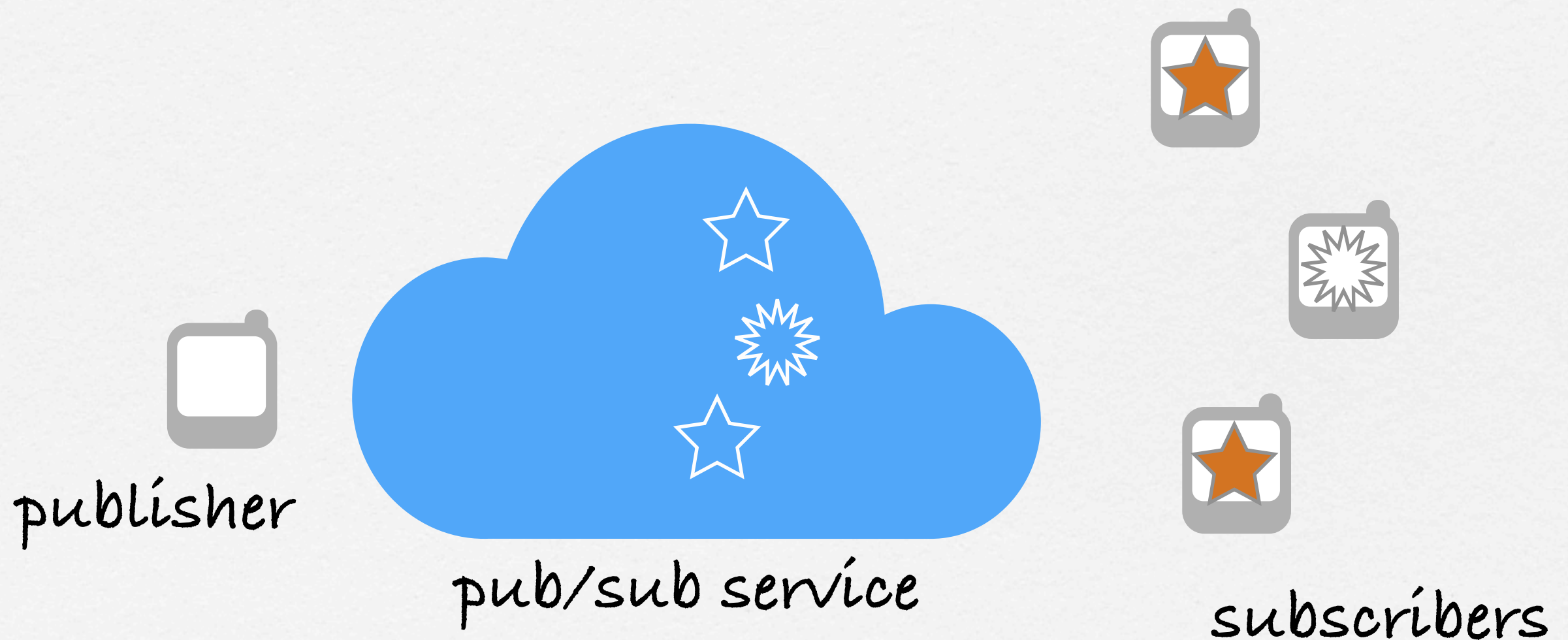


# Publish/Subscribe message is delivered



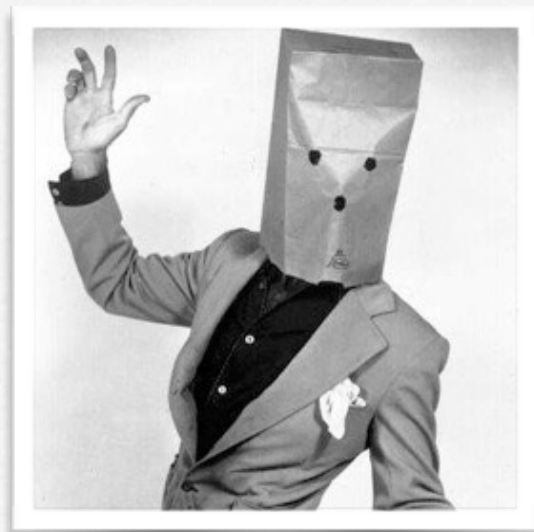


# Publish/Subscribe message is delivered





# Publish/Subscribe

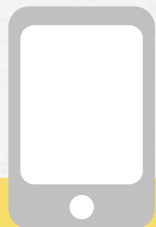


anonymous



asynchronous

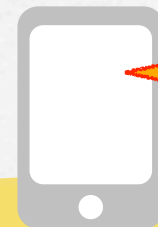
## Location Awareness



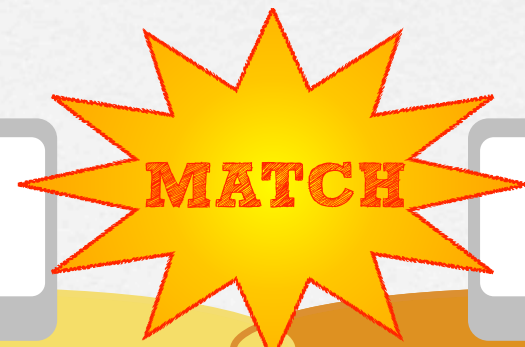
subscription



publication



subscription



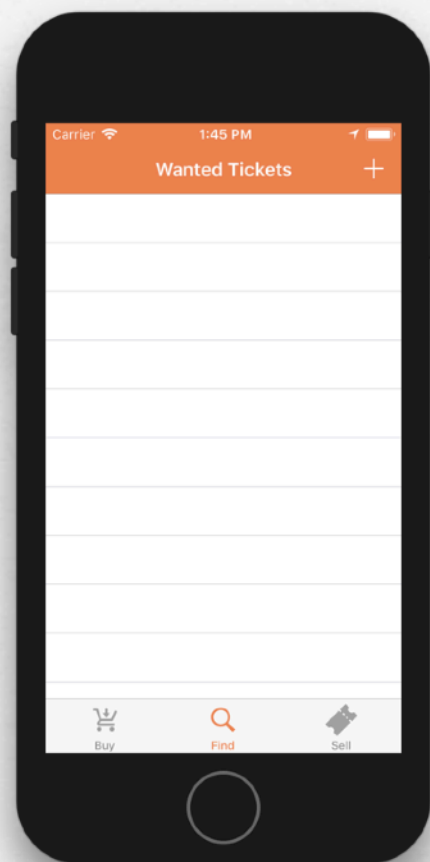
publication





# Location-based Publish/Subscribe The iTicket app example

Bob



iPhone 5s - 11.2

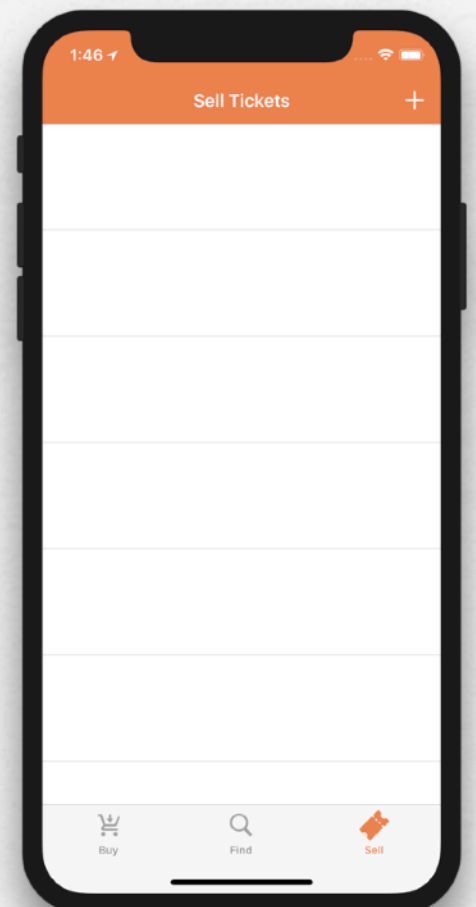


Bob



Alice

Alice



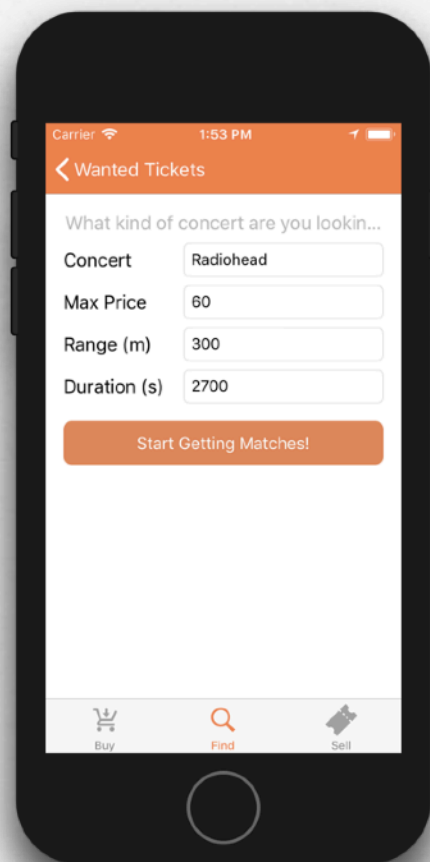
iPhone X - 11.2





# Location-based Publish/Subscribe The iTicket app example

Bob



iPhone 5s - 11.2

②

**subscription**  
concert = 'Radiohead'  
price  $\leq 60$   
range = 300m  
duration = 45min



Bob

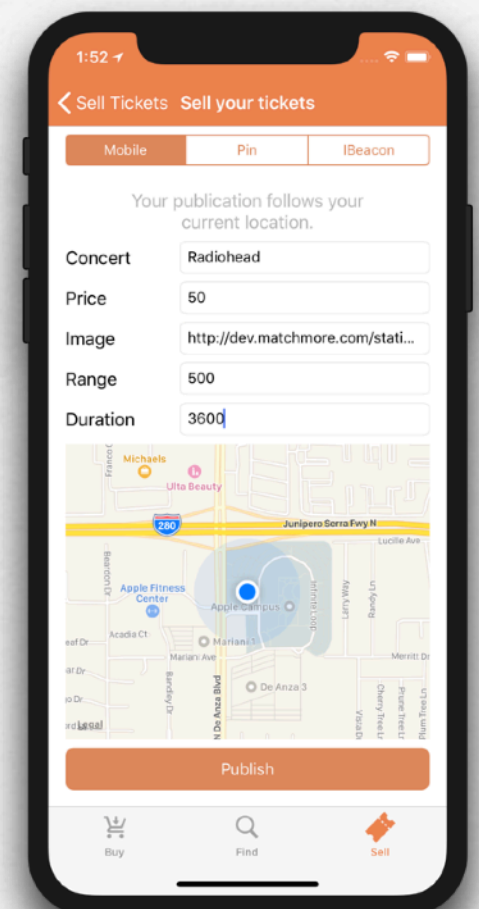
①

**publication**  
concert = 'Radiohead'  
price = 50  
range = 500m  
duration = 1h



Alice

Alice

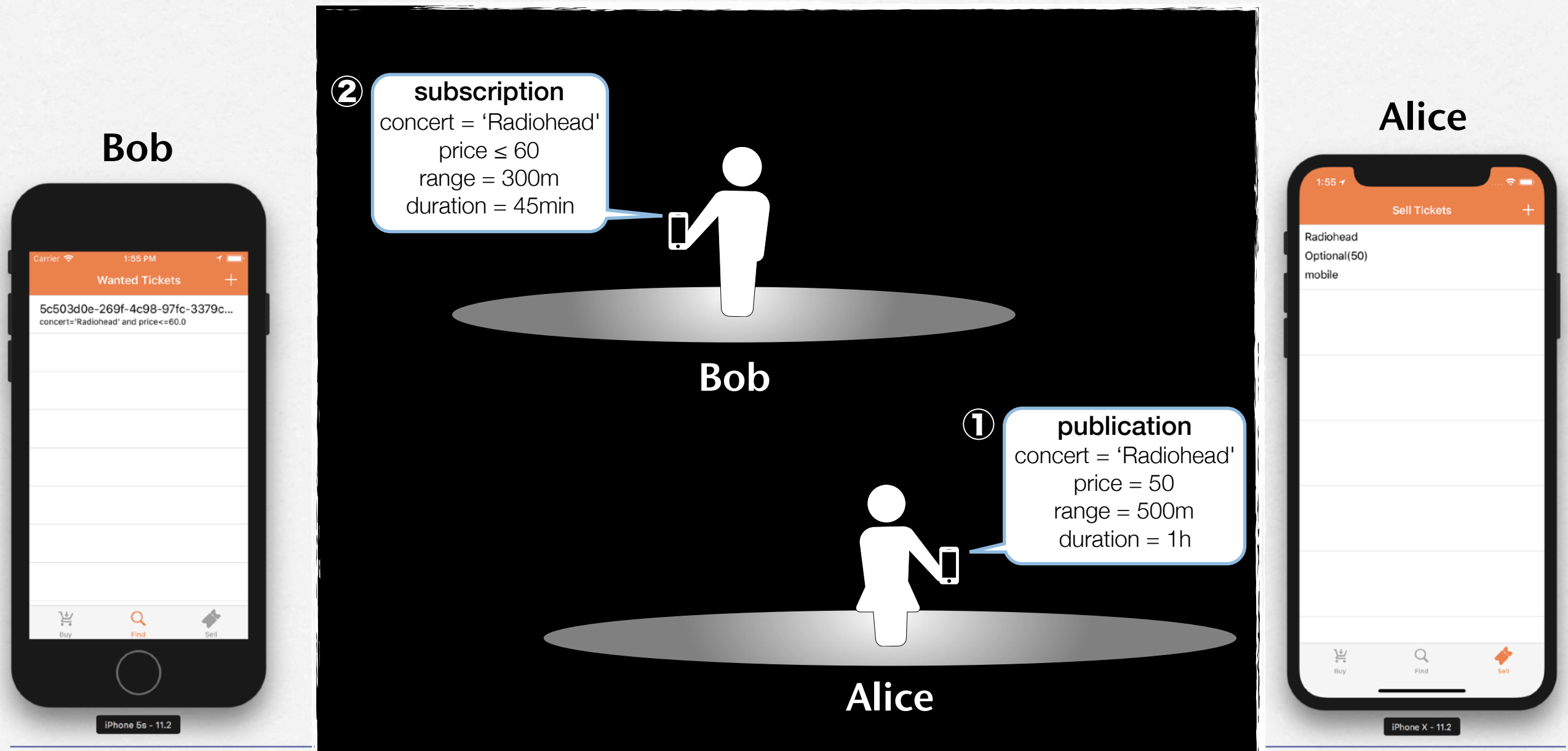


iPhone X - 11.2





# Location-based Publish/Subscribe The iTicket app example

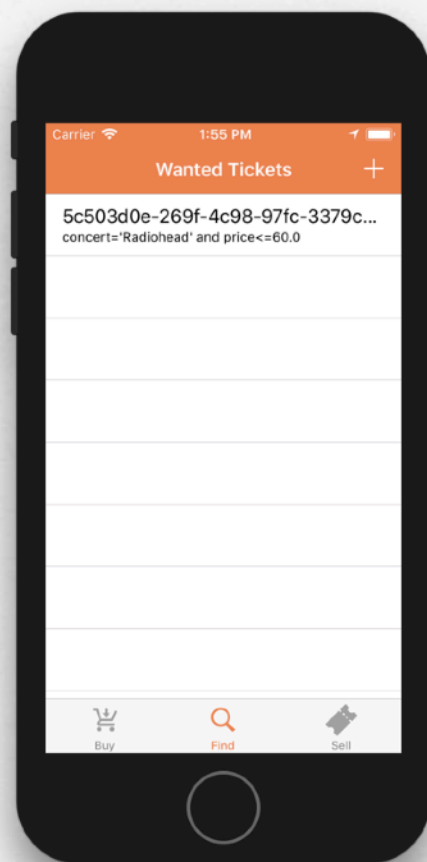






# Location-based Publish/Subscribe The iTicket app example

Bob



iPhone 5s - 11.2

②

**subscription**  
concert = 'Radiohead'  
price  $\leq$  60  
range = 300m  
duration = 45min



Bob

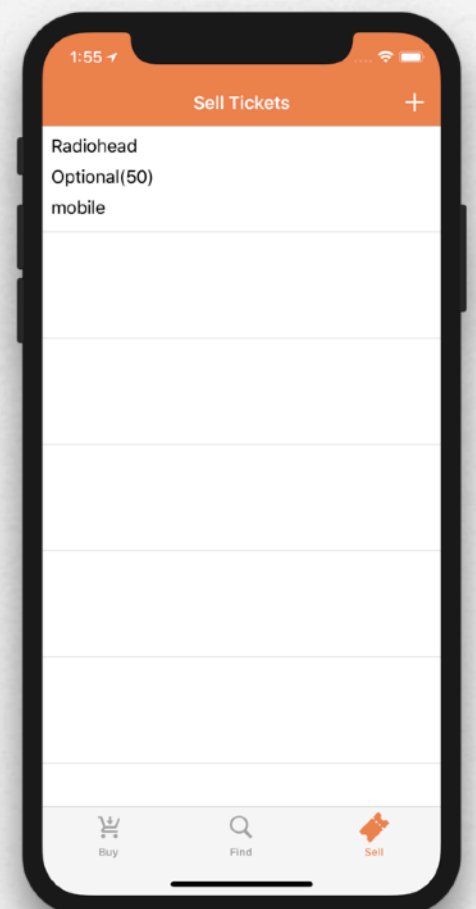
①

**publication**  
concert = 'Radiohead'  
price = 50  
range = 500m  
duration = 1h



Alice

Alice



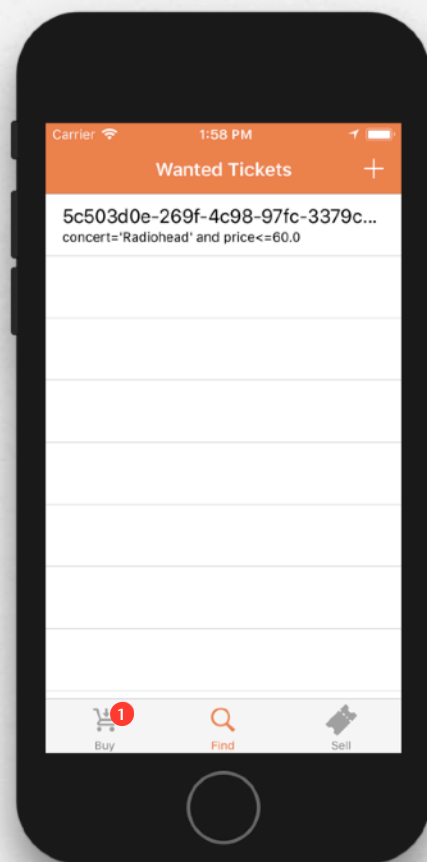
iPhone X - 11.2



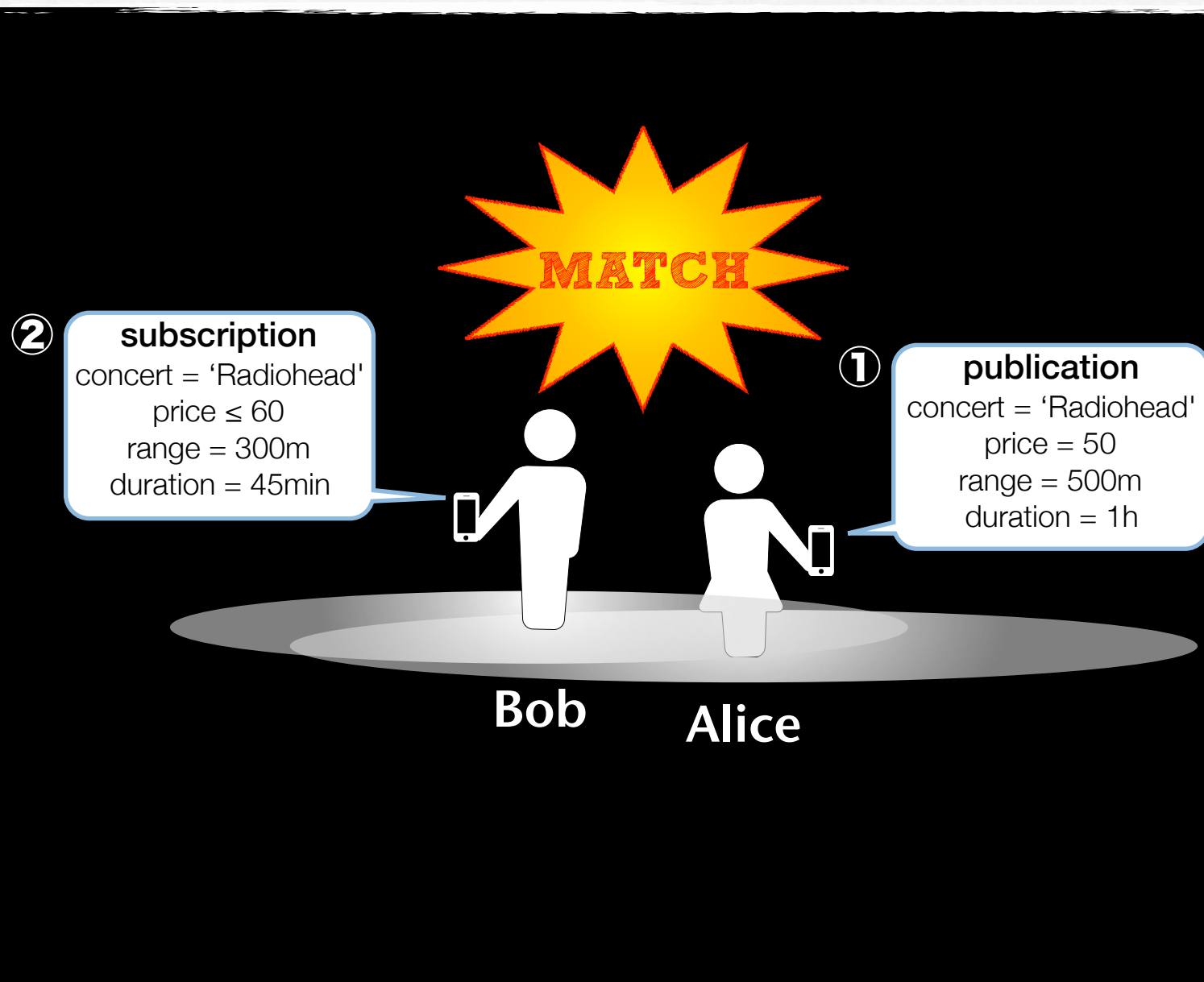


# Location-based Publish/Subscribe The iTicket app example

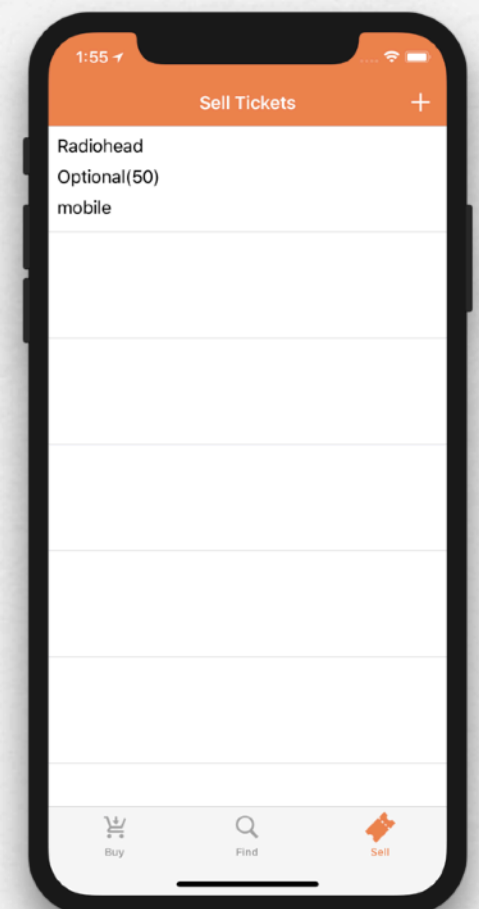
Bob



iPhone 5s - 11.2



Alice

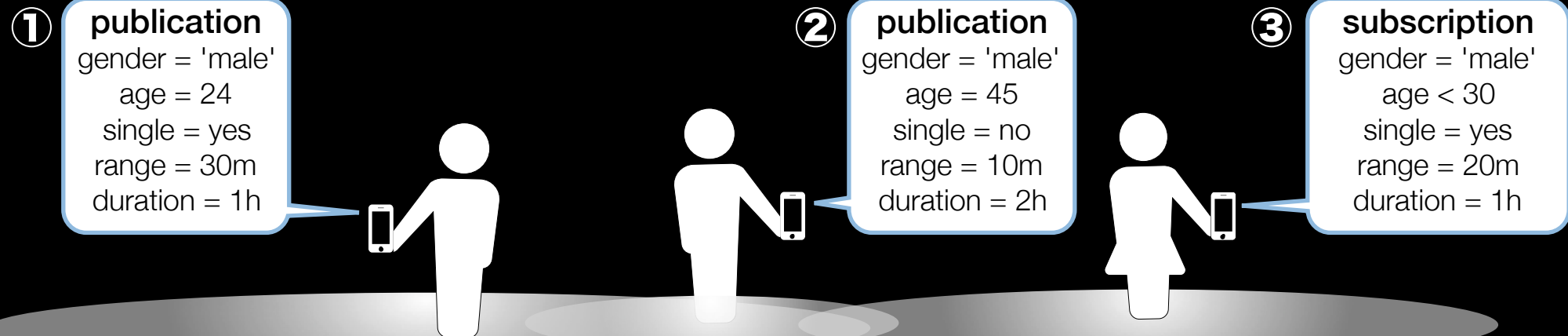


iPhone X - 11.2

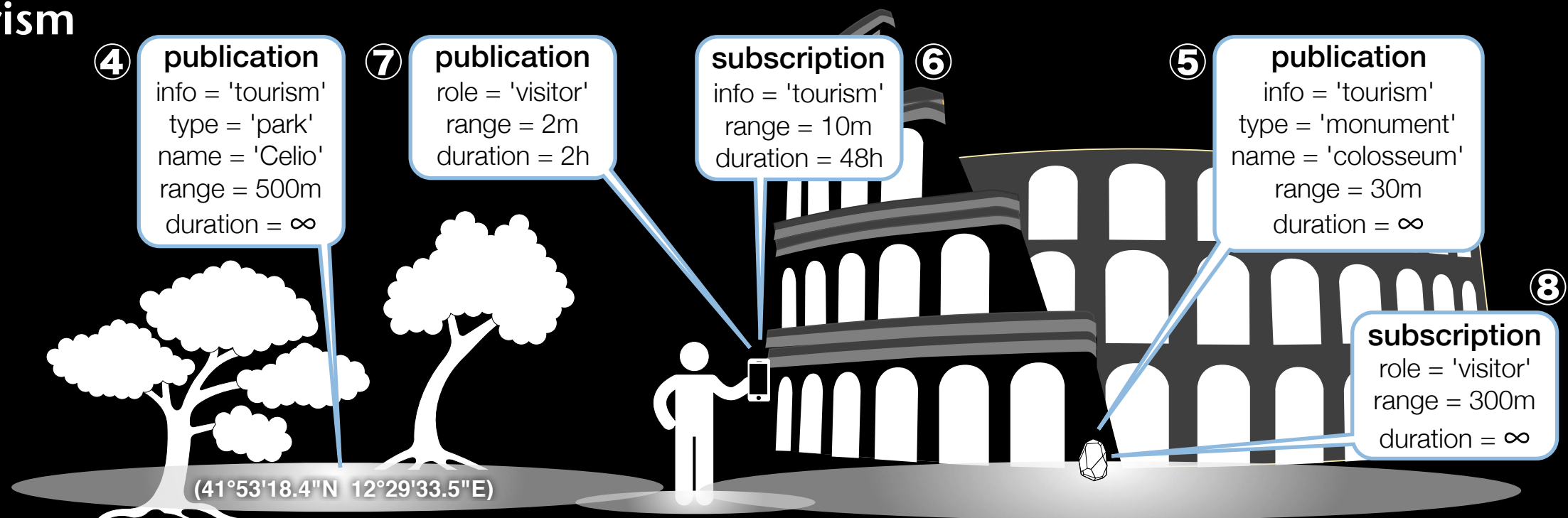


# Location-based Pub/Sub | Other Examples

## dating



## tourism

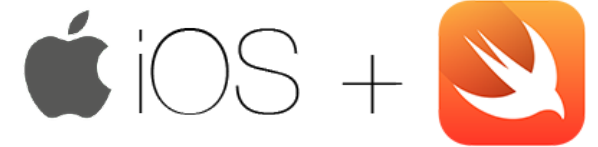




# Location-based Publish/Subscribe with matchmore



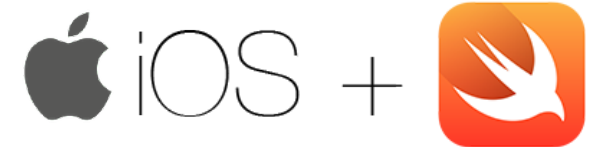
# Location-based Publish/Subscribe with



```
9 import UIKit
10 import Alps
11 import AlpsSDK
12
13 @UIApplicationMain
14 class AppDelegate: UIResponder, UIApplicationDelegate {
15
16     var window: UIWindow?
17
18     var matchDelegate: MatchDelegate! = nil
19     var alpsManager: AlpsManager! = nil
20
21     func application(_ application: UIApplication, didFinishLaunchingWithOptions launchOptions: [UIApplicationLaunchOptionsKey: Any]?) -> Bool
22     {
23         MatchMore.apiKey =
24             "eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJpc3MiOiJhbHBzIiwic3ViIjoieYzM5MzFhNDgtYmQ4Mi00NDVmLWI2NTYtMTEyN2ZkY2FiYjB1IiwiaXVkiIjpbI1B1YmxpYyJdLCJ1YmYiOiJlMTEuODMxOTgsIm1hdCI6MTUxMTE4MzE5OCwianRpIjoieMSJ9.ZvZ-cWw1UJv_dPpn1pSUoHoRT-7yoH4HjFqofnaDxMk5ZSwh0v9yn2HmnxejixinApGr-P-PAXcbisFuREVgPA"
25         MatchMore.worldId = "c3931a48-bd82-445f-b656-1127fdcabb0e"
26
27         MatchMore.startUsingMainDevice { result in
28             guard case .success(let mainDevice) = result else { print(result.errorMessage ?? ""); return }
29             print("📍 Using device: 📍\n\(mainDevice.encodeToJSON())")
30
31             // Start Monitoring Matches
32             self.matchDelegate = MatchDelegate { matches, _ in
33                 print("📍 You've got a new match!!! 📍\n\(matches.map { $0.encodeToJSON() })")
34             }
35             MatchMore.matchDelegates += self.matchDelegate
36         }
```

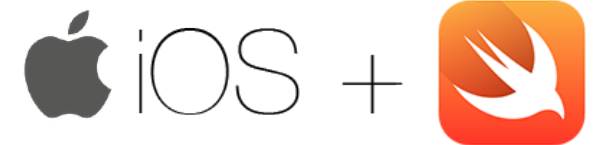


# Location-based Publish/Subscribe with



```
35
36 // Create New Publication
37 MatchMore.createPublication(publication: Publication(topic: "Test Topic", range: 20, duration: 100, properties: ["test": "true"]),
38                             completion: { result in
39                                 switch result {
40                                     case .success(let publication):
41                                         print("📍 Pub was created: 📍\n\((publication.encodeToJSON()))")
42                                     case .failure(let error):
43                                         print("📍 🚫 \((String(describing: error?.message))")
44                                 }
45                             })
46
47 // Polling
48 //MatchMore.startPollingMatches()
49 //self.createPollingSubscription()
50
51 // Socket (requires world_id)
52 MatchMore.startListeningForNewMatches()
53 self.createSocketSubscription()
54
55 // APNS (Subscriptions is being created after receiving device token)
56 // PermissionsHelper.registerForPushNotifications()
57
58 MatchMore.startUpdatingLocation()
59 }
60 return true
}
```

# Location-based Publish/Subscribe with



```
62 // Subscriptions
63
64 func createSocketSubscription() {
65     let subscription = Subscription(topic: "Test Topic", range: 20, duration: 100, selector: "test = true")
66     subscription.pushers = ["ws"]
67     MatchMore.createSubscription(subscription: subscription, completion: { result in
68         switch result {
69             case .success(let sub):
70                 print("📍 Socket Sub was created 📍\n\((sub.encodeToJSON()))")
71             case .failure(let error):
72                 print("📍 \((String(describing: error?.message))")
73         }
74     })
75 }
76
77 func createPollingSubscription() {
78     let subscription = Subscription(topic: "Test Topic", range: 20, duration: 100, selector: "test = true")
79     MatchMore.createSubscription(subscription: subscription, completion: { result in
80         switch result {
81             case .success(let sub):
82                 print("📍 Polling Sub was created 📍\n\((sub.encodeToJSON()))")
83             case .failure(let error):
84                 print("📍 \((String(describing: error?.message))")
85         }
86     })
87 }
```



# Location-based Publish/Subscribe with matchmore <sup>BETA</sup>



```
3 // Configuration of api key/world id
4 MatchMore.config(new MatchMoreConfig(
5     RuntimeEnvironment.application,
6
7     "eyJ0eXAiOiJKV1QiLCJhbGciOiJFUzI1NiJ9.eyJpc3MiOiJhbHBzIiwic3ViIjoieYzM5MzFhNDgtYmQ4Mi00NDVmLWI2NTYtMTEy
8     N2ZkY2FiYjBlIiwiaXVkiIjpbIlB1YmxpYyJdLCJuYmYiOiJlMTExODMxOTgsImIhdCI6MTUxMTE4MzE5ODcwianRpIjoieMSJ9.ZvZ-
9     cWw1UJv_dPpn1pSUoHoRT-7yoH4HjFqofnaDxMk5ZSwh0v9yn2HmnxejixinApGr-P-PAXcbisFuREVgPA", // api key
10    "c3931a48-bd82-445f-b656-1127fdcabb0e", // world id
11    null, // custom server protocol
12    null, // custom server url
13    true, // callback in UI Thread
14    true) // debug log
15 );
16
17 // Getting instance. It's static variable. It's possible to have only one instance of matchmore.
18 MatchMoreSdk matchMore = MatchMore.getInstance();
19
20 // Creating main device.
21 matchMore.startUsingMainDevice(device -> {
22     Log.d("Examples", device.getId());
23     return Unit.INSTANCE; // this is important (b/c kotlin vs java callbacks differ in implementation)
24 }, e -> {
25     Log.d("Examples", e.getMessage());
26     return Unit.INSTANCE;
27 });
```

# Location-based Publish/Subscribe with



```
27 // Creating publication
28 Publication publication = new Publication("Test Topic", 20d, 100d);
29 matchMore.createPublication(publication,
30     createdPublication -> {
31         Log.d("Examples", publication.getId());
32         return Unit.INSTANCE;
33     }, e -> {
34         Log.d("Examples", e.getMessage());
35         return Unit.INSTANCE;
36     });
37
38 // Creating subscription
39 Subscription subscription = new Subscription("Test Topic", 20d, 100d, "");
40 matchMore.createSubscription(subscription,
41     createdSubscription -> {
42         Log.d("Examples", subscription.getId());
43         return Unit.INSTANCE;
44     }, e -> {
45         Log.d("Examples", e.getMessage());
46         return Unit.INSTANCE;
47     });
```



# Location-based Publish/Subscribe with



```
49 // Getting Matches
50 matchMore.getMatchMonitor().addOnMatchListener(
51     (matches, device) -> {
52         Log.d("Examples", device.getId());
53         return Unit.INSTANCE;
54     });
55
56 // Deleting all devices
57 matchMore.getDevices().deleteAll(() -> {
58     Log.d("Examples", "All devices were deleted");
59     return Unit.INSTANCE;
60 }, e -> {
61     Log.d("Examples", e.getMessage());
62     return Unit.INSTANCE;
63 });
```

Visit [dev.matchmore.com](https://dev.matchmore.com) to learn more!

